



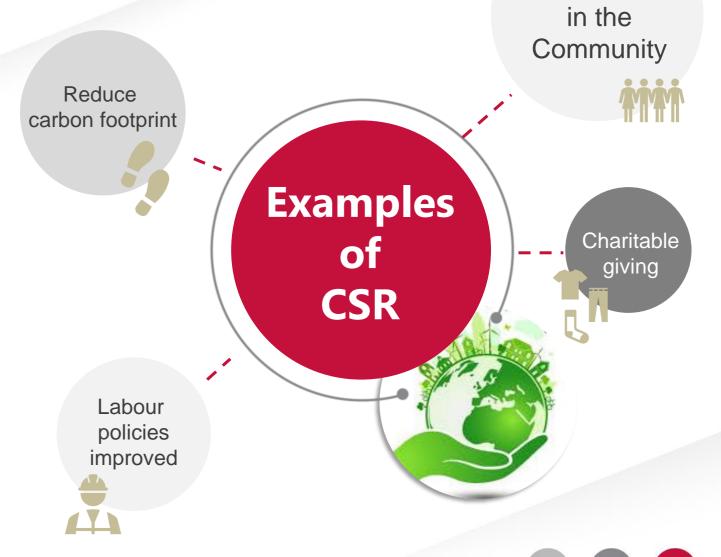


What is CSR?

- Corporate management approach that applies sustainability values in business to promote social welfare within a company and society.
- Non-financial reporting provides non-financial information such as corporate responsibility on environment, economic, and social performances.







Volunteering



Benefits of Implementing CSR towards Business

- Interactions with stakeholders, strengthen relationships with stakeholders and improve confidence to the Company
- Attract investors to invest
- Enhance business review on Company's overall performances
- Improve Company's reputation, brand awareness and brand recognition
- Improve profitability and business growth

Drawbacks of Implementing CSR towards Business

- Operational costs rise for the continued profitability and sustainability
- Additional bureaucracy challenges





Why CSR Need to be Assured or Audited?

There is **no regulation** that requires non-financial reports to be assured, and so, investors and other stakeholders may want to employ a voluntary third-party assurance to ensure the **credibility and reliability** of those information reported.

Voluntary independent assurance encourages companies to **improve their management and accounting information systems** to produce and disclose more reliable and accurate sustainability information and **strengthen companies' commitment to sustainability**.







Conclusion

Who cares about these companies?

→ Shareholders & Stakeholders





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