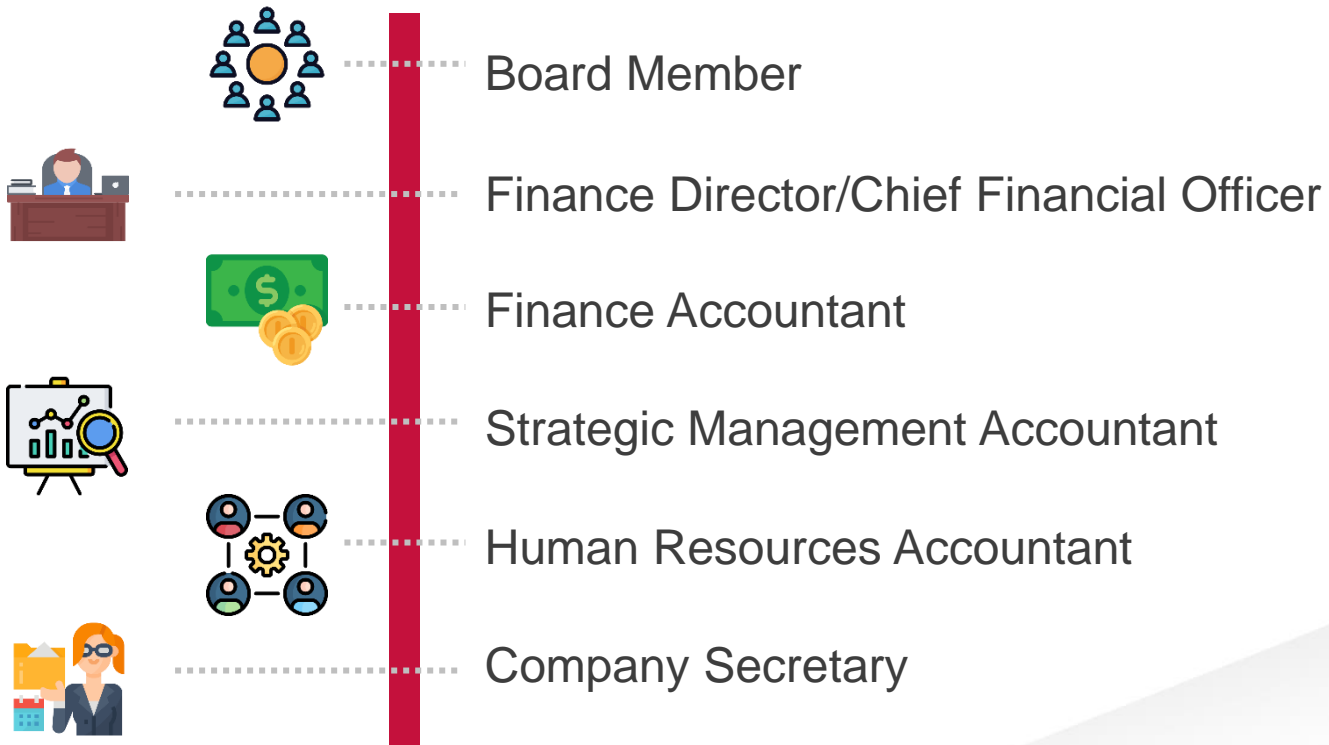




Ethics & Governance



Who shall meet Ethics & Governance Requirement?



Why Ethics is Important to the Company?

1

Avoid conflicts of interest and where these exist, ensure they are appropriately declared and, as required by law, otherwise managed correctly

2

Act in good faith in the best interests of the corporation

3

Exercise powers for proper purposes

4

Act with care and diligence

5

Remain informed about the corporation's operation

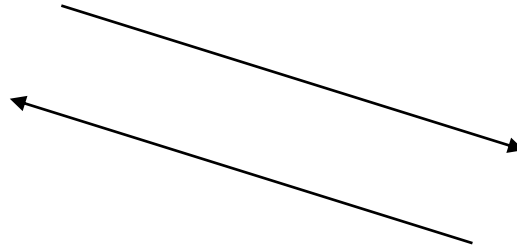
6

Prevent insolvent trading



How does Ethics and Governance Work?

Ensuring the company has an effective corporate governance framework



A system of rules, practices and processes by which a company is directed and controlled

What is corporate governance?



What is a good corporate governance?



- ✓ The rights and equitable treatment of shareholders and key ownership functions
- ✓ Institutional investors, stock markets, and other intermediaries
- ✓ Disclosure and transparency
- ✓ The responsibilities of the board



What if, there is no good corporate governance?



- ▲ Poor Strategic Decisions
- ▲ Greed and the desire for power
- ▲ Overexpansion and ill-judged acquisitions
- ▲ Failure of internal controls
- ▲ Ineffective boards



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