

During incorporation of SDN BHD by right it is fast and simple

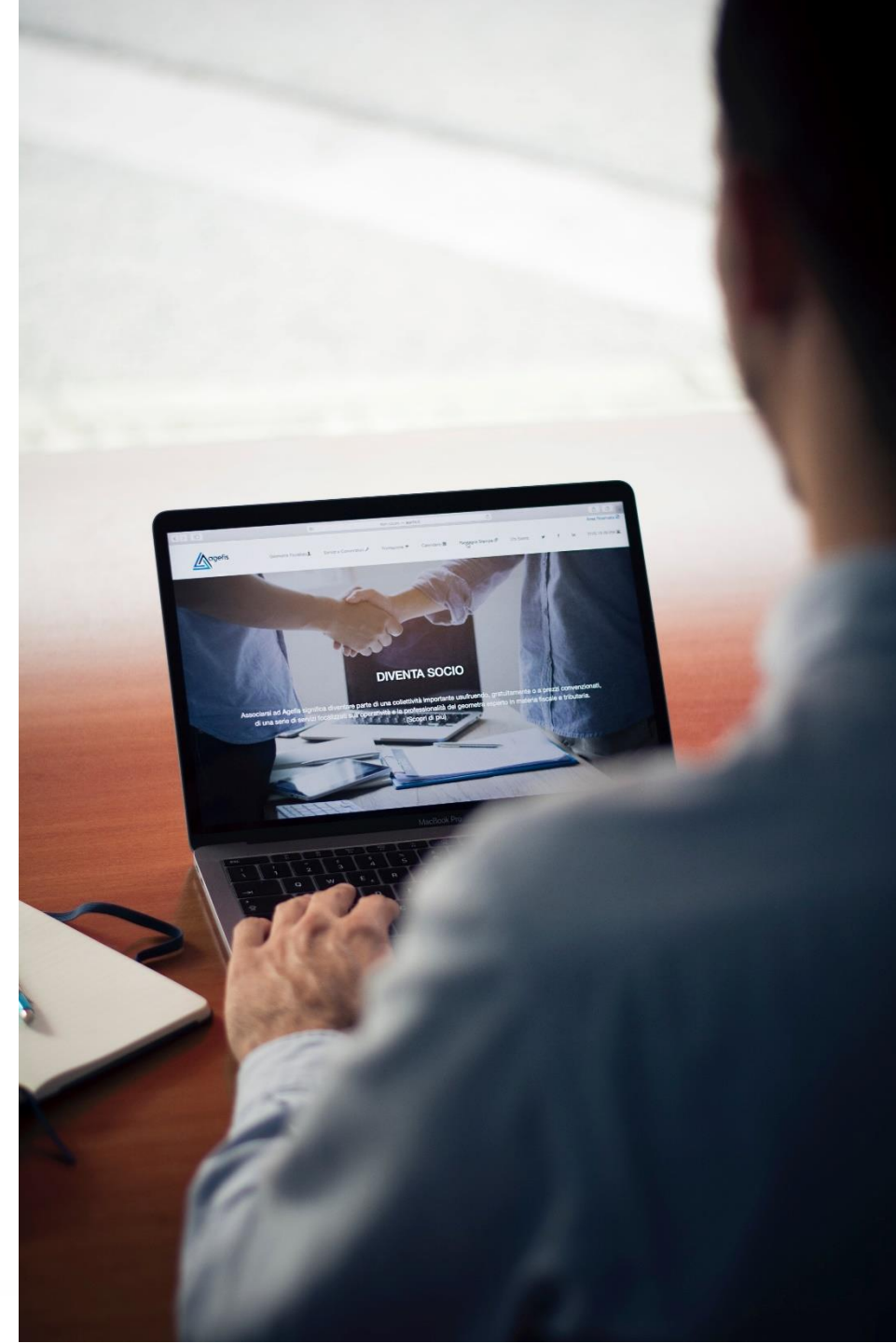
BUT...

There is one tricky issue

CHOOSING A COMPANY NAME

你是否在决定公司名字时遇见困难？

**WE WILL GUIDE YOU ON HOW TO
SELECT YOUR BUSINESS NAME**
让我们来指导您如何决定公司名字



Three main STEPS you should follow:

1

NAME (名字) :

Combination name, adjective, noun, special nouns
名称, 形容词, 名词和特殊名词来组合

2

ACTIVITY(活动):

Your type of business
生意的类型

3

IDENTITY(特性):

i.e: Service, Trading, Enterprise, Perniagaan



EXAMPLE OF THE COMPANY NAME:

(Name)
ABC
+
(Activity)
Catering
+
(Identity)
Services



**ABC CATERING
SERVICES**



WHEN THINKING ABOUT COMPANY NAME, PLEASE CONSIDER

START →

CANNOT BE
SIMILAR WITH
OTHER
COMPANY'S NAME
不要与其他公司名字
相同

APPROPRIATE OR
CONVENIENT
NAME
适当或方便的名字

DON'T BE TOO
GENERAL
不要太普遍

THE USE OF
BAHASA
(ENGLISH OR
MALAY)
使用语言(英语和马来语)

COMPLY WITH
GENERAL
PRINCIPLES
遵守原则



THE USE OF BAHASA: 使用语言

CAN COMBINE BOTH ENGLISH AND BAHASA
MALAYSIA TOGETHER
可以用英文和马来语结合

LAZAT
(BAHASA MALAYSIA)
+
BAKERY
(ENGLISH)

**SITI LAZAT BAKERY
ENTERPRISE**



**TOO GENERAL NAME IS
NOT ACCEPTABLE:**
太普遍的名称不被接受

**FOODS
CATERING**



**LIZA FOODS
CATERING**



**SIMILAR COMPANY NAME IS
NOT ALLOWED:**
太相似的公司名字不被允许

**APPROPRIATE / CONVENIENT
NAME:**
合适 / 方便的名字

**LIGHT N EASY
LIGHT AND EASY
LIGHT & EASY**

**INSULTED, PORN,
COARSE OR ANY
NEGATIVE WORD**



**MUST COMPLY WITH
GENERAL PRINCIPLES:**
必须遵守原则

**ANY BUSINESS NAME THAT INCLUDE
RELIGION, RACE & BELIEF ARE NOT
ALLOWED**

公司名字不允许使用任何有关宗教，种族和信仰



REFERENCE

[https://www.ssm.com.my/Pages/Services/Registration-of-Business-\(ROB\)/Registration/Registration.aspx](https://www.ssm.com.my/Pages/Services/Registration-of-Business-(ROB)/Registration/Registration.aspx)

We are
professional
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